



When you need leading technology
& quality, you need a Viking.

2019

SPOTLIGHT: Viking Celebrates 50 Years of Unmatched Durability

celebrating
50
YEARS

WHAT YOU GET WITH A VIKING...

We learned a long time ago that when you need one of our products it has to work, period. Reliability and innovation have been at the core of the Viking blueprint for 50 years. We bring you industry leading technology of today and the "tough as nails" craftsmanship of the past.

Viking has your back.

EST. **1969**



UNMATCHED DURABILITY HAS A NEW LOOK

Because of you the legacy of Viking is built on 50 years of grit and grace.

The single greatest factor of the Viking story has always been the army of supporters on the ground. Those of you who inspire us to dream bigger, swing harder, and innovate relentlessly.

Our best ideas have consistently come from you because when we don't make what you need, you let us know. Now we're here to say "thanks" by backing you up.

2019 is all about bringing you the best products our engineers have ever designed and making our brand easier for you to navigate.

You'll see a brand that better represents our values and personality, a website that makes product search and support more efficient and a year packed full of events and happenings. We look forward to seeing you along the way.



IMPROVED WEBSITE FEATURES

We get it. You're looking for a product that has the exact features you need. And you need it yesterday. We're working on our Navigation and Support areas so you can find the exact products and documentation you need more efficiently.



UPDATED CATALOG

Same great content, brand new look. Viking has been on a 50 year journey of relentless improvement. From the electronics themselves, to features like Enhanced Weather Protection, to even the small things like a new catalog that quickly highlights the most important information when you need it.



NEW MASCOT ANNOUNCEMENT

We have a brand new Viking face coming this winter. You'll start seeing him soon, but for now all we can show you is this sneak peek.

TRIVIA QUESTION



What famous festival was held in August of 1969 in White Lake, New York?

Everyone who calls, emails, or faxes in the correct answer by January 31, 2019 will be entered into a drawing for a delicious Wisconsin cheese assortment from our local Bass Lake Cheese Factory or other fabulous prize!

December Trivia:

In the early 1800s, the first gingerbread houses were reportedly inspired by what famous fairy tale?

Answer: Hansel and Gretel

Congratulations to Frank Luft from Frank Luft Consulting and Design!

THROUGH THE YEARS



1978 - OUR FIRST PHONE

"The hotline phone was launched during a very hot summer and came together thanks to incredibly hard work and a lot of Dairy Queen Dilly Bars" - Tom Springer



1990 - ADA PHONES

Viking made its first of many ADA compliant emergency phones with the K-1600-EHF.



2001 - ENTRY INTO INNOVATION

Viking developed the nation's first accessible door entry system for the city of San Francisco. One year later SF declared "Bill Heideman Day" in gratitude for Viking's pioneering work.



2019 - OUR FIRST 50 YEARS

Celebrating bold solutions and leadership in innovation. Technology changes, quality doesn't.

1969 - BORN IN A BASEMENT

Don Springer had a simple dream that started with power supplies: Make electronics that work when you need them. Every. Single. Time.



1982 - RAISING THE WALLS IN HUDSON, WI

We were the first building on Industrial Street. 37 years and 2 expansions later, this is still home.



1998 - BUILT FOR BAD WEATHER

Viking revealed potted circuit boards with the Enhanced Weather Protection line for outdoor electronics. From sunshine to snowstorms a Viking always works.



2015 - VIKING RELEASES 34 VOIP PRODUCTS

Consistently recognized for bold leadership, Viking exploded into VoIP and was nationally awarded one year later.



For the past 50 years
THANK YOU,
Here's to 50 more...

UPCOMING EVENTS

Channel Partners
Las Vegas, NV
Apr 9-12, 2019

ISC West
Las Vegas, NV
Apr 10-12, 2019

BICSI Winter
Orlando, FL
Jan 21-23, 2019

Enterprise Connect
Orlando, FL
Mar 18-20, 2019

IT Expo
Ft Lauderdale, FL
Jan 29-Feb 1, 2019



For the most up-to-date info. on events and more, follow us on Facebook.

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VIKING

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Start the year off right **VIKING 2019 CATALOG**

Inside You'll Find:

- Most comprehensive listing of Viking products anywhere.
- Quick list of Viking distributors.
- Brand new products for 2019.
- Sneak peek of new Viking features.

To get your copy visit:
VIKINGELECTRONICS.COM

WHAT'S INSIDE?

- Get to know the fresh look of Viking.
- Our Story: Born in a Basement.
- Celebrating 50 years of unmatched durability.
- Thank you to all our customers.
- Iconic Trivia
- A travel through Viking's past.